

Ghana Nigeria Business Council Appoints Executive Committee

Immediate release: Wednesday 20th October 2021 - Accra, Ghana: On Tuesday 12 October 2021, the Ghana Nigeria Business Council (GNBC) appointed an Executive Committee as part of another step in driving the organisation forward and promoting/supporting trade for entrepreneurs and investors in Ghana and Nigeria.

The newly established Executive Committee includes:

Ms Adwoa Agyemang - Founder & CEO of Ghanaian Londoners, a social enterprise organisation which has been organising investment tours for diaspora entrepreneurs to Ghana.

Mr Efosa Igiehon - Partner, Business Development Manager at Unimas Microfinance Ghana Ltd and also the Managing Director of Risk Assurance Insurance Brokerage

Mr William D. Nartey - Dual qualified attorney licensed to practice law in the State of Georgia (U.S.A) and in the Republic of Ghana. Mr Nartey is currently the Managing Attorney of Nartey Law Firm, which is a full service law firm in Accra, and he also serves as the CEO of Blackbridge Consulting Group.

Mr. Stephen Onaivi- Managing Director of mediaReachOMD Ghana, a leading advertising agency in West & Central Africa; Mr. Onaivi has over a decade experience in media strategy, planning and account/business management across the region with global brand experiences.

Mrs Eunice Torny - An award winning presenter and host of African Women's Voices show on e.TV Ghana. Mrs Torny also works with a top Public relations and integrated communications agency in Ghana.

Ms Nadia Takyiwaa-Mensah, who is presently the Executive Secretary of the Council also forms part of the new Executive Committee.

"For us, this is a key milestone for our council (GNBC) as we have made many strides since we relaunched our membership drive in November 2020. It is imperative for us to ensure we have the best people on board to realise the vision of the Ghana Nigeria Business Council and ensure that we are putting our best foot forward at every given opportunity" stated Mr Reginald Laryea, Chairman of the Ghana Nigeria Business Council.

"I am personally excited by this Executive Committee with a myriad of backgrounds and competencies, I am confident that 2022 we will see our council grow and become even more relevant in the space of trade and investment between Ghana and Nigeria" Mr Laryea continued.

Since the councils membership drive in November 2020, the organisation has seen a positive growth with their corporate membership, with companies such as LeasAfric, Sunu Assurance, Alisa Hotel, Camelot Printing as a few of the brands who have signed up. Also, individual membership consisting of entrepreneurs and investors from both Ghana and Nigeria are also on the increase. The council has successfully executed a number of online and off-line events with their strategic partners Ghana Investment Promotion Centre, Ghana Export Promotion Authority, Ghana Free Zones Authority, Ghana Revenue Authority and the Nigerian High Commission. And just at the start of the month, they celebrated 61years of Nigeria's Independence.

The Ghana Nigeria Business Council has now reached a new milestone with the establishment of the Executive Committee.

For more information about the Ghana Nigeria Business Council please email Betty Isliker on admin@thegnbc.com

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